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THE ROYAL BRAND ELEVATION QUIZ

DISCOVER WHAT'S KEEPING YOUR BRAND FROM ITS CROWN
& HOW TO ELEVATE IT WITH EASE.





WELCOME TO YOUR ROYAL CHECK-IN

Every thriving empire starts with a strong foundation. Your brand is no different! This quick quiz is designed to help you see exactly where your brand shines and where it might need a little polish. Think of it as your personal royal check-in to discover how close you are to wearing your brand's crown with confidence."

Instructions Section:

How it Works:

1. Read each statement carefully.
2. Check the boxes that apply to your brand.
3. At the end, tally your checks to reveal your Royal Ranking. 👑



CLARITY & VISUAL IDENTITY

Pillar 1: Clarity & Strategy

- ☐ I have a clear mission and vision for my brand.
 - ☐ I know exactly who my target audience is.
 - ☐ I have a defined brand voice and message.

Pillar 2: Visual Identity

- ☐ I have a consistent logo suite (primary, secondary, submark).
 - ☐ My fonts + colors are consistent everywhere.
 - ☐ My visuals reflect the personality of my brand.



✦ **Affirmation:**

"I am clear on my vision, and my brand deserves to be seen with beauty and consistency."





PRESENCE & CONTENT CONSISTENCY

Pillar 3: Online Presence (Website)

- ☐ I have a professional website (not just Instagram).
- ☐ My site is optimized to convert visitors into clients.
 - ☐ My site works on both mobile + desktop.

Pillar 4: Consistent Content

- ☐ I post with a plan, not just when I feel like it.
 - ☐ My content is visually cohesive.
 - ☐ My content positions me as an expert.



✦ **Affirmation:**

"My online presence is strong, and
my content speaks with confidence
and purpose."





CONFIDENCE & PRESENCE

Pillar 5: Confidence & Presence

- ☐ I can confidently explain what my brand does in 1–2 sentences.
- ☐ I feel proud sending people to my brand platforms.
- ☐ I show up consistently as the face of my brand.

Tally Your Score:

✨ Add up your checks! Write your total here:

(Go to page 7–8 for your Royal Ranking.)





✦ **Affirmation:**

"I embody my brand with pride. I show up boldly, and my presence attracts the right audience."

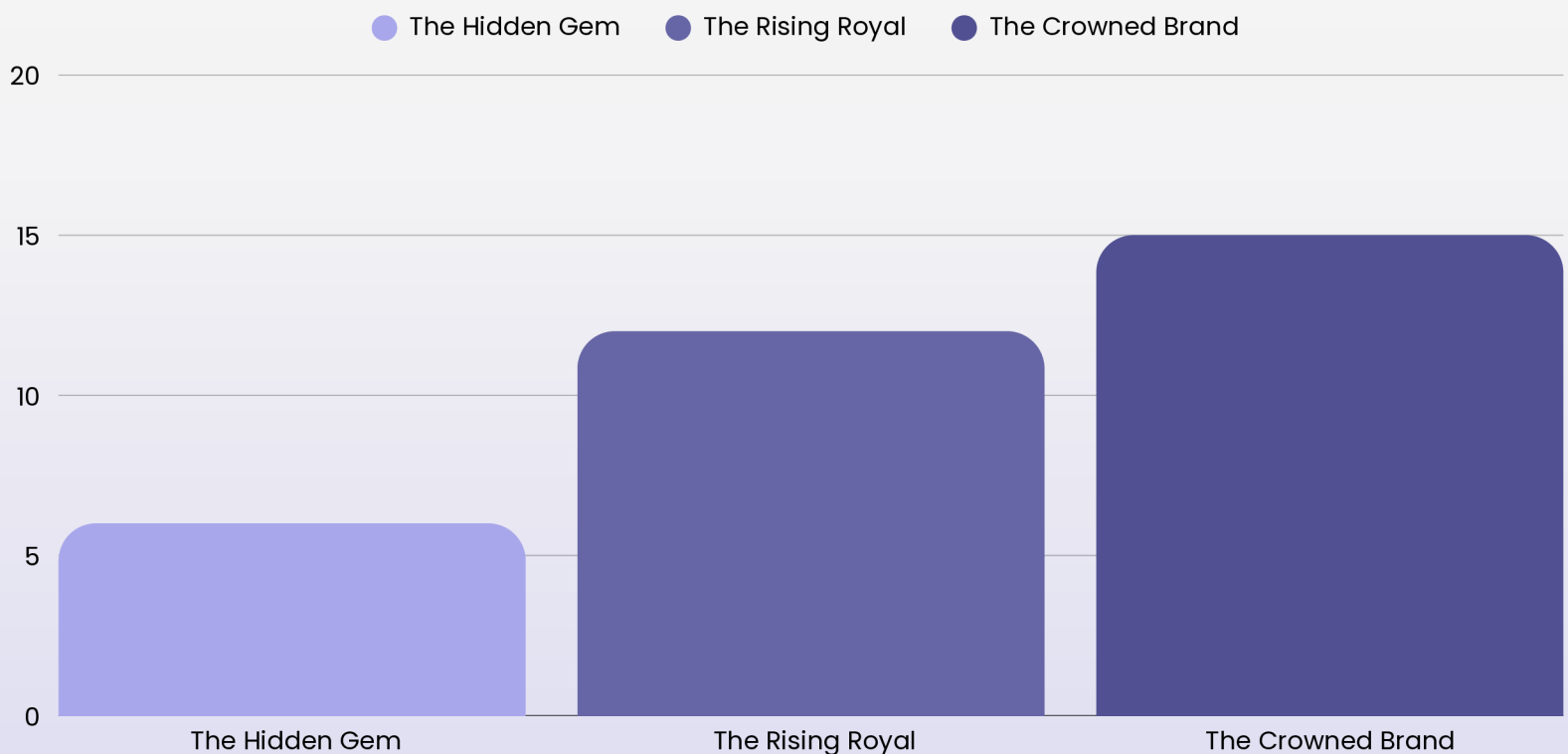




YOUR BRAND'S ROYAL RANKING

Instructions:

Now that you've tallied your score, see where your brand currently stands on the royal ladder of elevation. Don't worry; no matter your score, you're already taking steps toward your crown.





Scoring Breakdown:

0–6 → The Hidden Gem 👑

- You've got so much potential, but your brand crown is still tucked away. With the right clarity, visuals, and systems, your shine is waiting to be discovered.

7–12 → The Rising Royal 🌟

- You've built a strong foundation, but a little polish will help your brand fully shine. You're closer than you think to building your empire.

13–15 → The Crowned Brand ✨

- You're nearly there! With a few refinements, your brand will reign supreme and stand out like royalty.

**Every brand, no matter the score, can rise to its royal potential.
Keep going! Your empire is waiting!**





✦ **Affirmation:**

📖 Repeat after me:

“My brand is worthy of growth. I am building something powerful, and every step brings me closer to my crown.”





3 ROYAL QUICK WINS TO ELEVATE YOUR BRAND RIGHT NOW

Small shifts create big impact. Try these quick wins this week to see your brand step into its crown.

Quick Win 1: Audit Your Instagram Bio

Make sure it clearly states: who you are, what you do, and who you serve.

Example: "Helping moms build confident brands through strategy, design, and content."

Quick Win 2: Stick to 2-3 Colors

Pick a signature palette and keep it consistent across posts, flyers, and stories.

This creates instant recognition + trust.

Quick Win 3: Draft Your Elevator Pitch

Create a 2-sentence pitch you can say anywhere.

Example: "I help women entrepreneurs turn their ideas into powerful, polished brands that attract clients without overwhelm."



✦ **Affirmation:**

📖 Repeat after me:

"I take small steps daily, and my brand is becoming more elevated with every move."





WHAT YOU BRAND MIGHT STILL BE MISSING

Even with progress, most brands miss a few key pieces that keep them from reaching their full potential. Here's what might be holding yours back...

- **A professional brand identity suite** → logos, colors, and fonts that feel cohesive and premium.
- **A conversion-focused website** → not just pretty, but designed to bring in clients + sales.
- **Consistent, on-brand content** → so you don't stress over what to post each week.
- **A guiding strategy** → the glue that ties your visuals, messaging, and content together.

✨ **Affirmation:**

"I am ready to fill the gaps in my brand and step into my next lev



READY TO ELEVATE?

STEP INTO THE ROYAL EXPERIENCE

Your brand deserves more than scattered pieces. **The Royal Brand Experience** is a premium, all-in-one package designed to give you everything you need to confidently show up, attract clients, and grow without burnout.

What's Included:

1. **90-Minute Strategy Consultation** → brand & social media roadmap + 30-day planner.
2. **Royal Brand Identity Suite** → logos (primary, secondary, submark), brand colors, typography & mood board.
3. **Website Design** → up to 5 branded, conversion-focused pages with SEO setup + 10 product uploads.
4. **Content Creation** → 1 Content Day Royal (4-hour session with 5–6 edited videos).
5. **Social Glow Pack** → 6 custom content posts designed for your brand.



The Transformation:

No more piecing things together. This experience gives you clarity, consistency, and a stunning brand presence that works as hard as you do. By the end, you'll walk away with a cohesive identity, a functional website, and content that empowers you to launch and grow with confidence.

👉 Join the Waitlist Today

[CLICK HERE TO JOIN](#)

- ✨ Be the first to know when doors open and unlock an exclusive **15% off** your Royal Brand Experience package when you book within the first 7 days.

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THANK YOU, ROYALONE

Thank you for taking the time to complete this **Royal Brand Elevation Quiz**. No matter where you scored, remember this: every empire starts with a single step.

When I first started my journey as a mompreneur, I was balancing sleepless nights, a new baby, and a dream that felt bigger than me. I know firsthand the overwhelm of wanting to build something powerful while also showing up for family, and that's why I created Graphics By Royal to help entrepreneurs like you build brands that thrive without burning out.

Your brand deserves to be seen, celebrated, and elevated. And I'm here to walk beside you as you crown your business with the identity, strategy, and confidence it needs to shine.

 **Ready to take the next step?**

Join the waitlist for The Royal Brand Experience and unlock your exclusive bonus.